



## **PARTNERSHIP ANNOUNCEMENT**

January 21, 2009

**First Sentinel Technologies** is pleased to announce a partnership with Nova Marketing

Group of Mississauga.



Nova provides **nCode**, a leading Address Quality Software tool available in 3 unique products: nCode Programmers Toolkit, nCode Batch Processing Utility, and nCode Web Services. Each of their products can integrate with our First Sentinel systems to help reduce errors, improve customer experience and provide a more effective and efficient way of doing EDI (Electronic Data Interchange) with a high degree of address data accuracy.

Nova has been in business since 1987 as a successful custom software development company, who in 1995 recognized a need for a technically superior, Canadian address quality solution. Since then Nova has become trusted by major corporations in the private and public sectors, including: financial, insurance, retail, and health sectors and by government agencies across Canada and is partnered with major OEMs and software re-sellers in Canada and the US.

Discussions between our two companies have been ongoing since September of 2008. Both management teams agree that, besides building nCode into our 1<sup>st</sup> Sentinel Network, we can also effectively assist each other with co-marketing. It is anticipated that this will raise the profile of both firms across Canada and the U.S.

**First Sentinel Technologies Inc** is the only provider of web enabled automation tools for critical building data and layout collection, on-line collaboration and 1<sup>st</sup> responder inter-service web data communication.